

Draft Business Plan – update

The table below sets out the main comments received during consultation and the changes that are being proposed to the draft Business Plan as a result which are shown as tracked changes in the attached updated draft Business Plan.

Comment	Response
Highly Skilled Jobs: needs action on rural employment	Inserted as an action 'support rural business start-ups through conversion of redundant rural buildings into small business units via the planning process'
Highly skilled jobs: need to include aspiration for a Wiltshire based university.	The existing text covers the need to increase access to HE and to build on good links between FE and HE.
Highly skilled jobs: skills strategy reference needed	This has been inserted
Under Growing the Economy ;Highly Skilled Jobs - below the last sentence "More sustainable tourism and rural jobs", could a line be inserted to read : 'Protecting and promoting Wiltshire's unique historic environment'	This has been included as an action to deliver sustainable tourism
Housing and Environment – needs reference to sustainable development and the need to protect and enhance historic and natural environment	Inserted the word sustainable and reference to protecting and enhancing historic and natural environment has been added
Housing: need to expand on aspiration to develop open market and affordable housing in key areas	Reference to open market housing inserted
Environment: insufficient reference to carbon reduction and other environment issues measures	There is reference to council policy to make buildings environmentally friendly, all Cabinet reports have sections for environmental assessment and the Core Strategy has policies in relation to environmental issues.
Safe Communities: remove the reference to 'the internet of things'. Need to insert reference to cyber-crime.	Amended accordingly
Personal Wellbeing: Good Countryside access section – need to ensure that	Reference to planning system inserted

planning delivers viable cycling and walking routes to and from new developments.	
Personal wellbeing: could the last sentence in the section be extended to read 'improved leisure provision through campuses, community hubs and libraries and cultural engagement'	Amended accordingly
Integration: Introduction of the Business Plan refers to "a dignified end of life". However, there is no further reference to this in the body of the Plan document.	Reference to the joint end of life care strategy has been inserted
Integration: the council could lead the way with even more apprenticeships especially for former children in care.	This will be considered as part of the care leavers covenant referred to.
Safeguarding: "For adults, there are new and more complex challenges in safeguarding in areas such as human trafficking, modern slavery and preventing extremism" – should this not also include children?	Reference to children inserted
Safeguarding: Need for housing strategies for Looked After Children as part of protecting the vulnerable	Reference is included
Working with our partners to be an innovative and effective council: Point 1: we need to make sure people are given the chance to express their views in the decision making process	This is part of the good consultation practice referred to in the paragraph
Working with our partners ...: point 7 we talk about our campuses and hubs being in towns, some of our area boards don't have a town in and still want some form of campus.	Reference to towns removed
Do youth services have a high enough priority?	Reference is already included to youth activities and diversionary activities under localisation and protection themes.
Rail strategies could be part of strong communities	Yes, although the action to deliver this fits best under improving access

A response from Chippenham Town Council has also been received and is attached for information. This includes a number of issues specific to the town which will be considered in the development of detailed DPDs, service plans and related strategies. Also in response to this:

- reference to all age groups being considered for apprenticeships has been inserted
- housing allocation plan for Chippenham outlines future intentions
- Broad town centre regeneration opportunities are mentioned
- Reference to improving leisure and campuses is already included
- The plan does not refer to autism but all SEND and LD as broad categories
- town and parish councils have been highlighted as key partners and all were invited to comment on the plan via the parish newsletter